



June 4th, 2011
McGee Park
Convention Center
10:00am-4:00pm

In 2011, cultures of the world take center stage at the 6th annual KidFest! Plan early to exhibit your service or business with art, diversity and culture in mind!

KidFest is a **FREE one-day event** held at McGee Park just for kids! Exhibitors are encouraged to provide hands-on activities for children between the ages of two and fourteen. KidFest was designed to focus on youth education, summer program planning for families and offer local services and goods for kids. KidFest is the only event of its kind in the Four Corners and is the **Largest Free Event for Kids in New Mexico!**

The event is always held the first Saturday in June. This year, it will be held June 4th. The 2010 crowd exceeded 10,000! So plan for tons of people, kiddos and fun! Kidfest has been labeled as **San Juan County's Kickoff to Summer** for a reason!

Exhibiting at the event offers your business or organization access to thousands of families. Place your product or service in front of a target audience with the decision-making and purchasing power in San Juan County! We kindly ask that if you are planning to sell items at your booth, please also include a hands-on activity that kids may enjoy for free.

Exhibiting Opportunities:

Booth Space Fees \$125 (10'x 10')
 \$75 (10'x 10') Municipalities/Government & Schools
 \$35 (10'x10') Not-For-Profit Organizations
 Inside and outside exhibit booth space is available.

Indoor Exhibit Fee Includes:

- 10' x 10' booth space with dividers, one 5' table and two chairs. **No skirting or tablecloths are offered at this venue.**
- Electricity for the booth spaces available upon advance request at no extra fee.

A 5' banner with your company logo or message can be created for you by Monarch Marketing at the cost of \$110. All banner orders must be placed by May 19, 2011.

Please note that if you plan to hang your banner behind your booth, you'll need to hang it with zip ties or rope. You may not put holes in the drapes behind your booth.

Exhibit Space Reservation Form

Instructions:

1. Please print clearly and complete all information.
2. Reservations will not be processed without complete information, signature, and payment.
3. All space assignments will be taken on a first-come, first-served basis as payments and registrations are received.
4. Send this completed form with payment to:

Monarch Marketing/San Juan County Kids Newspaper

P.O. Box 41 Farmington, NM 87499

Or by Fax to 505-564-3387



Company Information:

(As it will appear in all KidFest materials)

Name

Company Name

Address

City State Zip

Phone

E-mail

Web Address

Brief description of your exhibit space plan: _____

Exhibit Date and Hours:

Saturday, June 4, 2011. 10:00AM-4:00PM

Move-In Schedule:

Friday, June 3, 2011

3pm – 6pm

Saturday, June 4, 2011

7:30am – 9am

Breakdown Schedule:

Saturday, June 4, 2011

4pm – 6pm



Booth Choices:

Number of Exhibit Booth Spaces You Will Need (10' x10') _____

Inside _____ or Outside _____

Companies from which you desire booth separation: _____

Yes, I will need electricity at my booth.



Payment Information:

Please check the option that best meets your needs:

- I am a business paying for my booth fee now. Please process my order.
- My booth is FREE because I have committed to 6 ads of a quarter page or larger in San Juan County Kids!

Cancellation/Payment Policy:

Notice of cancellation must be given to Monarch Marketing in writing. Cancellation by an exhibitor of any portion of exhibit space reserved results in the following, if written cancellation notice is received by Monarch Marketing on or before the dates listed:

- Prior to April 15, 2011: Full refund of monies paid.
- April 30, 2011: 25% of monies paid will be forfeited to Monarch Marketing.
- After April 30, 2011: No refund will be made.
- Late fees of 10% per month and collection fees will be applied to any invoice not paid in full within 30 days.

If the exhibitor reduces the space reserved, the cancellation policy will apply to the canceled portion of space, and Monarch Marketing reserves the right to relocate the exhibitor to new booth space in the best interest of KidFest. In fairness to all exhibitors involved, and to Monarch Marketing, payments, and refunds will be strictly adhered to by Monarch Marketing.

Authorized Signature: _____

Title: _____

Date: _____

Please make a copy of this form for your records before sending the form to Monarch Marketing.

You will receive a confirmation of receipt and your booth number by mail or email. Please be sure we have all contact information.

I would like additional information about sponsoring KidFest 2011!

Yes, I would like to contribute passes, a gift or a prize to give away to the kids at KidFest 2011!

Thank you!

We look forward to working with you towards a fantastic event for our kids!



Send completed registration to:

Monarch Marketing

P. O. Box 41 Farmington, NM 87499

Phone: 505-564-3299 Fax: 505-564-3387

E-mail: shawntay@monarch-marketing.com



